FROLINNO

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WE'RE
HIRING
SEO Expert

Job Description

- Plan and implement effective **Search Engine Optimization strategies** to increase organic traffic and search rankings.
- Conduct **keyword research and competitor analysis** for data-driven optimization.
- Optimize **website content, landing pages and blog articles** following search engine best practices.
- Perform **technical Search Engine Optimization audits** including meta tags, internal linking, site speed, indexing and sitemap improvements.
- Monitor and analyze website performance using **Google Analytics, Google Search Console, Ahrefs, SEMrush and similar tools**.
- Build **ethical and high-quality backlinks** to improve website authority.

Requirements

- **1–2 year experience** or basic hands-on knowledge in SEO
- Strong expertise in **On-Page Search Engine Optimization, Off-Page Search Engine Optimization and Technical Search Engine Optimization**.
- Hands-on experience with **keyword research tools and analytics platforms**.
- Understanding of **Digital Marketing fundamentals** and organic growth strategies.
- Knowledge of **Social Media Marketing platforms** including Facebook, Instagram, YouTube and LinkedIn.
- Ability to manage **multiple Search Engine Optimization tasks and project deadlines** efficiently.

Salary

- **Depends on project scope & workload**

How to Apply:
www.frolinno.com/career

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